Permit #F00022042-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022042-A **Type of Permit:** FILMING **Release Date:** 11/16/2009

Production Company	PYTKA
Insured Company Name	PYTKA
Contact Phone No. 1	310-392-9571
Contact Phone No. 2	
Fax	
Address	858 N DOHENY DRIVE WEST HOLLYWOOD, California 90069
Production Title	OSCAR MAYER
Type of Production	Commercial - Standard

Producer	Linda Masse
Director	Joe Pytka
1st AD	Randy Fletcher
Production Manager	Sean Cox
FilmL.A. Coordinator	Daniel Alvarez
Location Manager	Mike Bergermann
Primary Phone	Office - 310-392-9571
Secondary Phone	Mobile - 310-849-2296
Location Assistant	John Wheeler
Primary Phone	Mobile - 818-347-9929
Secondary Phone	

Fees

Posting 900	$78.00
Notification Charge	$155.00
LA COUNTY - BEACH USE	$400.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$266.00
FILMLA FILM PERMIT RIDER FEE	$100.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $1,599.00

Number of Locations 5

NOT A PERMIT

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Summary Information — Location

Location 1 of 5

Permit Number F00022042-A
Production Company PYTKA
Insured Company PYTKA
Production Title OSCAR MAYER

Location Manager Mike Bergermann
Primary Phone Office - 310-392-9571
Secondary Phone Mobile - 310-849-2296

Location Address 370 S Clarence St, Los Angeles, CA, 90033

Location Names

Location Type Park

Location Description ALISO PICO REC CENTER

Film Dates 11/17/2009 - 11/17/2009 07:00 - 18:00

Open or Closed to the Public Closed

Generic Conditions

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	100
Cube Trucks	5
Generator	1
Motor Homes	2
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50

Filming Activities LOCATION CANCELED POSTING FEES DUE;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note LOCATION CANCELED POSTING FEES DUE

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

Posting "No Parking" signs E/S CLARENCE ST, 3RD ST-4TH ST (LOCATION CANCELED POSTING FEES DUE)

Approximate Footage 601 - 900 **Log Number** CANCELED

Date(s) 11/17/2009 to 11/17/2009 **Time(s)** 07:00 to 22:00

NOT A PERMIT

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Summary Information — Location

Permit Number F00022042-A
Production Company PYTKA
Insured Company PYTKA
Production Title OSCAR MAYER

Location Manager Mike Bergermann
Primary Phone Office - 310-392-9571
Secondary Phone Mobile - 310-849-2296

Location Address 1720 Colorado Blvd, Los Angeles, CA, 90041

Location Names

Location Type Car Wash

Location Description

Film Dates 11/18/2009 - 11/18/2009 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	100
Cube Trucks	5
Generator	1
Motor Homes	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Extras	60

Filming Activities Interior and exterior dialogue; car wash scene on property;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

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Summary Information — Location

Permit Number F00022042-A
Production Company PYTKA
Insured Company PYTKA
Production Title OSCAR MAYER

Location Manager Mike Bergermann
Primary Phone Office - 310-392-9571
Secondary Phone Mobile - 310-849-2296

Location Address 100 Ocean Front Walk, Los Angeles, CA, 90291

Location Names VENICE BEACH

Location Type Beach

Location Description VENICE BEACH / LA COUNTY BEACH

Film Dates 11/17/2009 - 11/17/2009 12:00 - 18:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.

Please see attached documents
Venice Beach Lots.PDF
BEACHES and HARBORS VENICE BEACH CONDITIONS Dec 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	100
Cube Trucks	5
Generator	1
Motor Homes	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Extras	60
Lifeguard Required	1

Filming Activities Camera & Equipment on Sand; Exterior Dialogue; Interior and exterior dialogue; Exterior walk and talk on sand; gator's on sand for equipment; talent running ankle deep in water;; Venice Beach @ Westminster to Wavecrest towers ;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes COMPANY MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PCI PROPERTY

RESERVATIONS FOR FILMING AT LA COUNTY BEACHES IS DONE THROUGH FILML.A.

No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

Coordinator Note LIFE GUARD REQUIRED 11/17 FROM 1200 TO 1800

Coordinator Note Venice Beach @ Westminster to Wavecrest towers

Coordinator Note No Driving Scenes

NOT A PERMIT

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Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00022042-A	**Location Manager**	Mike Bergermann
Production Company	PYTKA	Primary Phone	Office - 310-392-9571
Insured Company	PYTKA	Secondary Phone	Mobile - 310-849-2296
Production Title	OSCAR MAYER		

Gators must be removed from beach when not uploading or unloading equipment

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street : 100 N. Venice Blvd - 150 spaces 7AM - 10PM

NOT A PERMIT

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Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00022042-A
Production Company PYTKA
Insured Company PYTKA
Production Title OSCAR MAYER

Location Manager Mike Bergermann
Primary Phone Office - 310-392-9571
Secondary Phone Mobile - 310-849-2296

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Names VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 11/17/2009 - 11/17/2009 12:00 - 16:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.

Please see attached document Venice Area July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	100
Cube Trucks	5
Generator	1
Motor Homes	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Extras	60
Lifeguard Required	1

Filming Activities Exterior Dialogue; basketball game scene in courts ; Filming at skate park;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes COMPANY MUST CONTACT PCI DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PCI PROPERTY

NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES

Coordinator Note LIFE GUARD REQUIRED 11/17 FROM 1200 TO 1800

Coordinator Note Venice Beach @ Westminster to Wavecrest towers

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Permit #F00022042-A

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t: (213)977-8600 - f: (213)977-8601
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Summary Information — Location

Permit Number F00022042-A
Production Company PYTKA
Insured Company PYTKA
Production Title OSCAR MAYER

Location Manager Mike Bergermann
Primary Phone Office - 310-392-9571
Secondary Phone Mobile - 310-849-2296

Location Address Ocean Front Walk., Venice Pier - Westminister Av, Los Angeles, CA, 90291

Location Names

Location Type Pedestrian walkway

Location Description

Film Dates 11/17/2009 - 11/17/2009 12:00 - 18:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.

Please see attached document Microsoft Word - Boardwalk Restrictions _2_.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	100
Cube Trucks	5
Generator	1
Motor Homes	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Extras	60
Rec & Park Monitor required	1

Filming Activities Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note
VENICE BOARDWALK
11/17 12PM TO 6PM REQUIRES ONE MONITOR

Parking

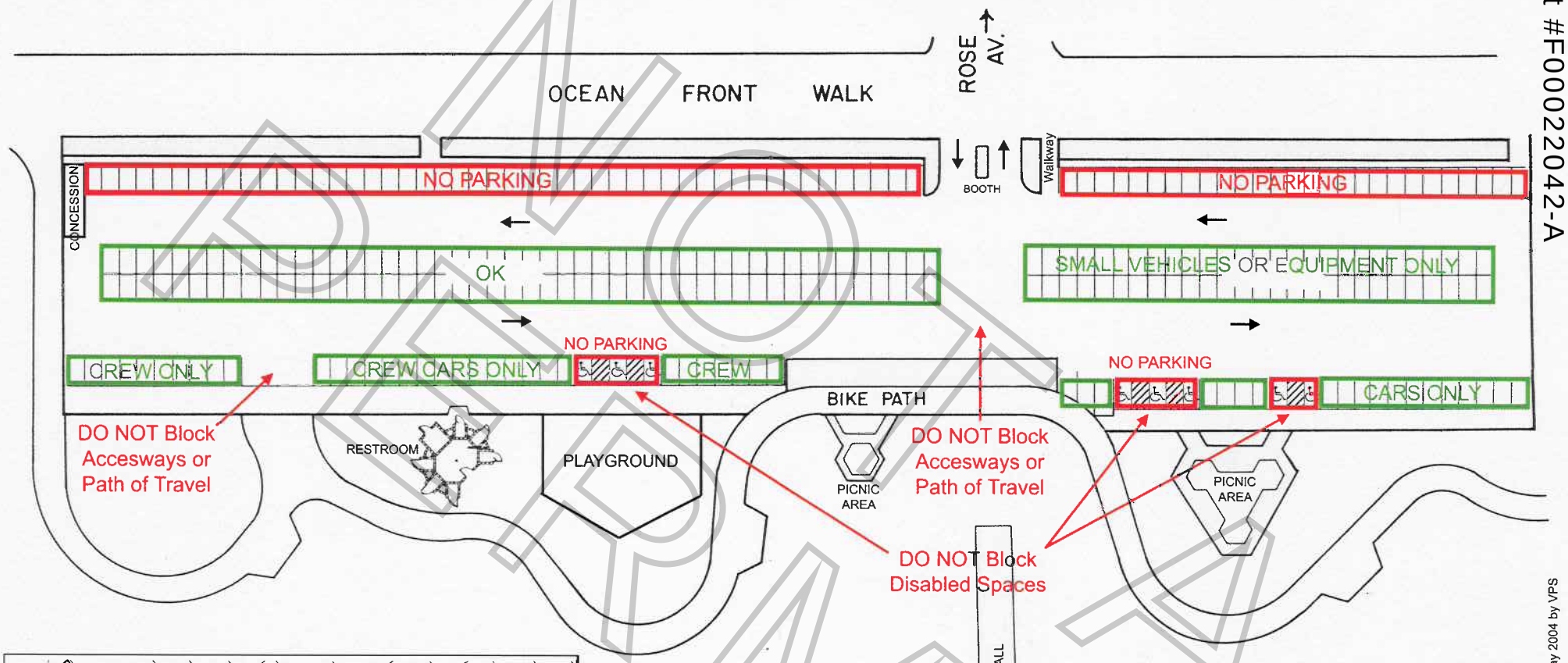
Base Camp
Location Type : Location
Street :

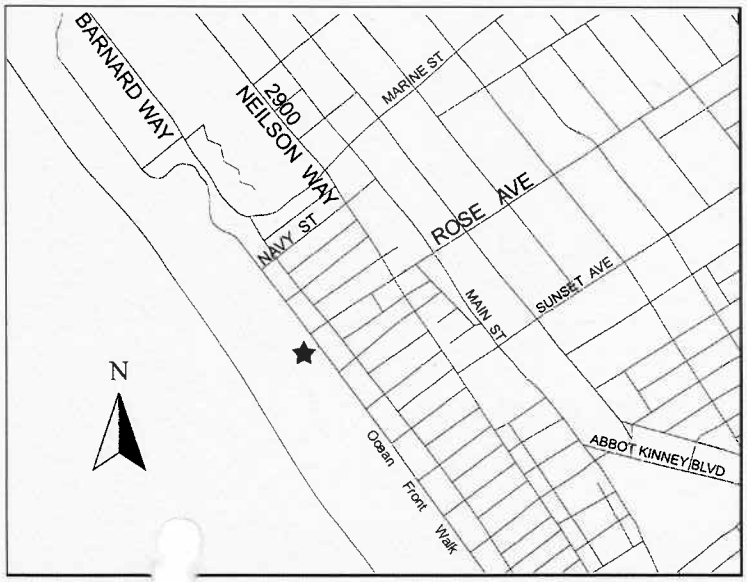
Crew Parking
Location Type : Location
Street :

NOT A PERMIT

VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS

Permit #F00022042-A





Filming delineations May 2004 by VPS

Map not to scale.

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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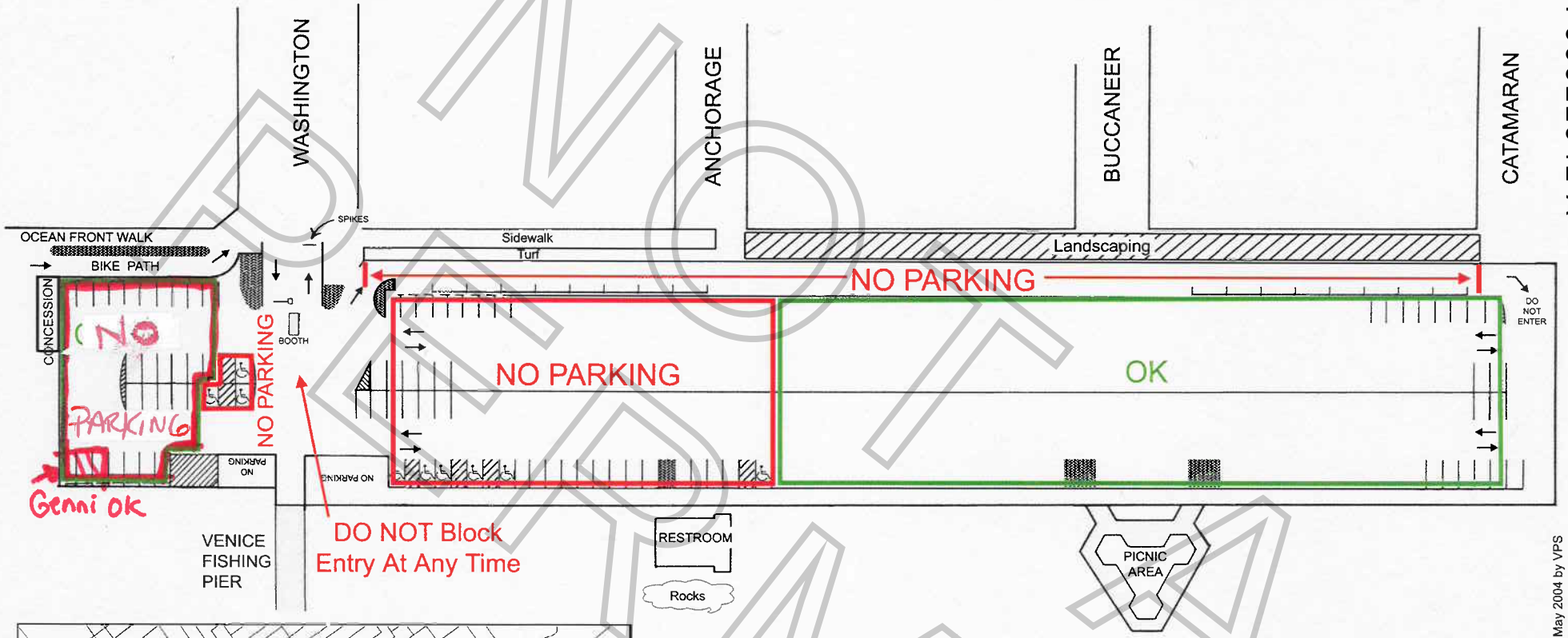
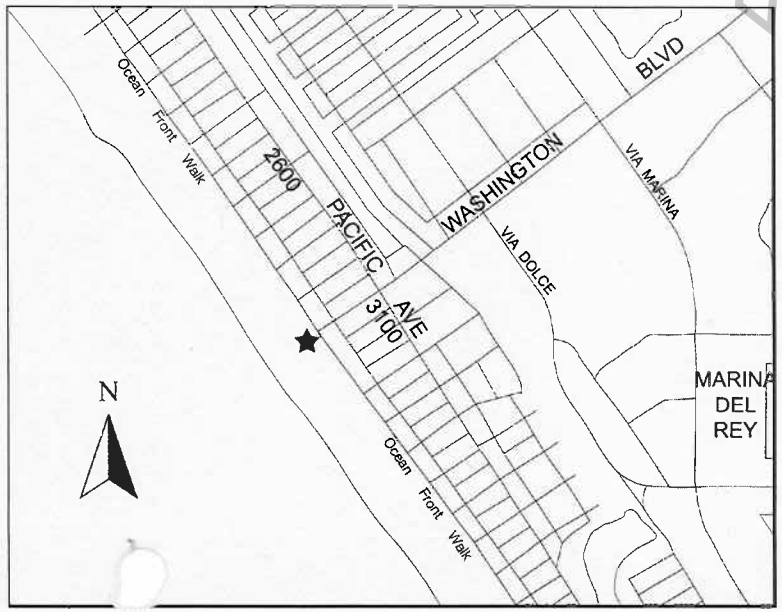
L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS [illegible]ed 5 / 2002 by CLS

DO NOT FAX

VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS

Permit #F00022042-A





Filming delineations May 2004 by VPS

REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

Ma[illegible]t to scale.

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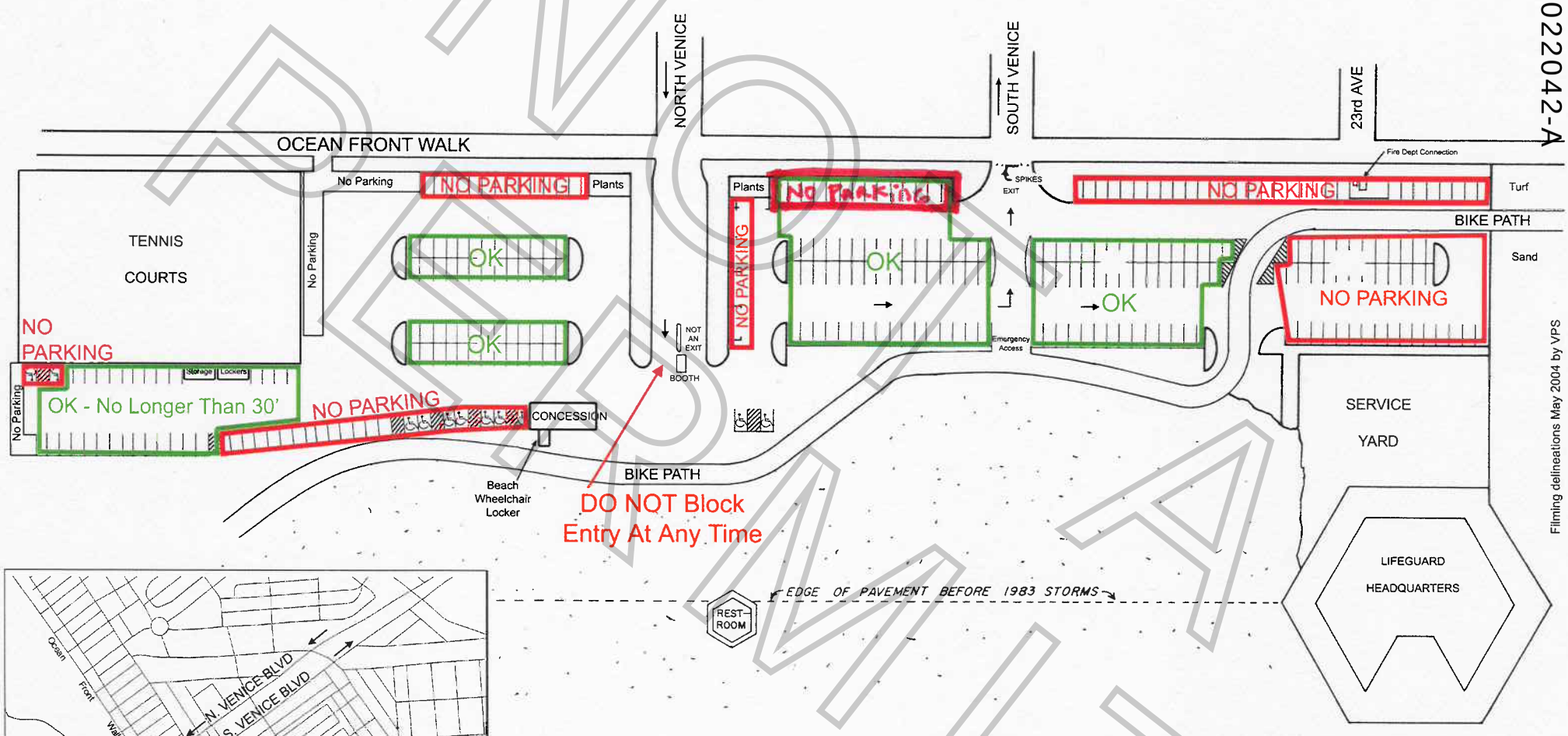
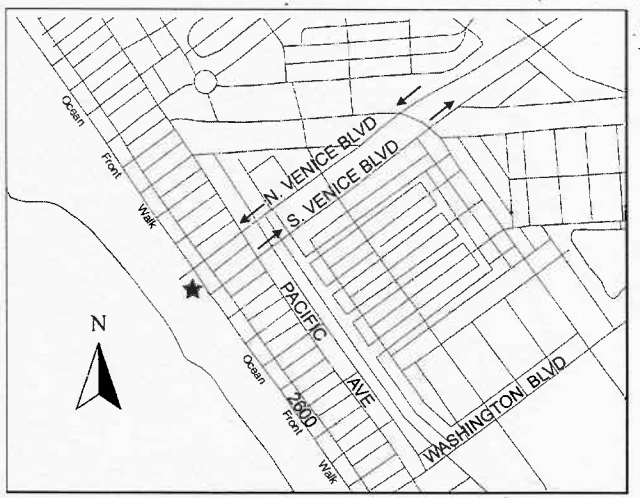
PERMIT

Permit #F00022042-A

VENICE CITY BEACH
VENICE BLVD PARKING LOT - FILMING AREAS





Map not to scale.

REGULAR SPACES	292
DISABLED	11
TOTAL	303

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 5 / 2002 by CLS

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PERMIT

Special Filming Conditions for Los Angeles County Beaches

VENICE BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines. May not block public or emergency access at any time.
- May not interfere with lifeguard, maintenance or scheduled beach activities or special events at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. **For the Venice BL & Rose Av lots: No arrival prior to 7:00 AM or staying past 10:00 pm unless a survey of the residential buildings has been obtained. For the Washington BL lot: Companies will not be allowed into the lot prior to 7:00 AM or after 10:00 PM (No Exceptions).** Sign removal in LA County parking lots is prohibited.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **NO DRIVING SCENES ALLOWED ON SAND. Use of 4-wheel drive vehicles on the beach is approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time**
- **Equipment vehicles larger than 33 feet in length parking in the Venice Boulevard Beach parking lot must have flagman for safety purposes when crossing over the bike path. Companies may also be required to pay for a parking attendant.**
- **Equipment vehicles may not park on bike path that goes through the Venice Boulevard beach parking lot at any time.**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **All equipment must be 10 feet from bike path. Companies must fly cables over bike path.**
- **Generator(s) must be placed facing the water side of the parking lot.**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**
- **Companies must keep base of Venice Pier clear of all equipment and persons while filming on the pier.**
- **Emergency access areas (marked in red) can not be used at any time (No exceptions).**

NOT A PERMIT

Permit #F00022042-A

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 6:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT

Permit #F00022042-A

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

F-22042-A
PYTKA – OSCAR MEYER
(VENICE BOARDWALK AND RECREATION CENTER)

FINAL DRAFT

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- Must have monitor on site at all times while park is closed.

VENICE BOARDWALK

- MUST work around Recreation and Maintenance activities. Company does not have exclusive use of Boardwalk.
- MAY NOT use or interfere with Rec Center's areas (basketball courts, skate park area, etc) unless appropriate fees have been paid to Rec Center Facility.
- MUST NOT interfere with merchants or street vendors.
- MUST work around other film companies in area, when applicable.
- OK to have 2 minute pedestrian control along the Boardwalk while cameras are rolling.
- Must work around maintenance activities. Wednesday is mow day. Maintenance has the right of way at all times.

VENICE RECREATION CENTER

- No alterations to park property unless otherwise approved by the Recreation Director.
- Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
- No base camp or craft services on-site.
- Must identify all cable boxes with cones.
- "CABLE ON FLY" in high foot traffic areas.
- OK to film at the skate park.
- "TAIL LIGHTS" at 4PM at the recreation center.

F-22042-A
PYTKA – OSCAR MEYER
(VENICE BOARDWALK AND RECREATION CENTER)

NOT A PERMIT